



SUSTAINABLE WINEGROWING

In some wine-growing countries, **sustainable production** is regulated at a national level. Winegrowers there are provided with written rules to apply for a sustainable production certificate. Seeing that Slovenia has no such unified system, we took the initiative to prepare the sustainable production rules for our members.

The bee sign on the back label of our premium wines symbolises our commitment to sustainable production. The presence of bees in our vineyards is invaluable, as it reflects ecological balance and biodiversity. Furthermore, bees play a key role in pollination – the most important ecosystem function, without which cultivation of food would be impossible.

GREEN KEY

Klet Brda is the first winery in the world to receive the international Green Key. Awarded to us in 2019, this certificate allowed us to take part in the national programme and certification system Green Scheme of Slovenian tourism and become the first recipient of the Slovenia Green Attraction certificate. The Green Key is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. **This prestigious eco certificate** represents our commitment to comply at our certified premises with the strict standards of the Foundation for Environmental Education (FEE). The Green Key stands for an establishment's promise to its guests that by opting to stay with such an establishment, they are helping to make a difference on an environmental and sustainability level. The high environmental standards expected of these establishments are maintained through rigorous documentation and frequent audits. At Klet Brda we are strongly connected with our local environment, therefore we strive to support it and include it in many of our activities. In our wine shops, we sell locally produced products, such as honey, jams, and olive oil. Furthermore, we support local providers by using their products as gifts for our business partners. As holders of the Green Key certificate, we are responsible in our use of natural resources and pay special care to the community in which we live and work:



Green Key